

# MARKET REPORT



## NORTH AMERICA PAINTS AND COATINGS MARKET FORECAST 2017-2024



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# NORTH AMERICA PAINTS AND COATINGS MARKET FORECAST 2017-2024

## KEY FINDINGS

The North America paints and coatings market is expected to value at \$30,321 million in 2017 and is projected to reach \$40,494 million by 2024, growing at a CAGR of 4.22%, during the forecast period 2017-2024. The forecast period for the market is from 2016 to 2024 and the base year deliberated for the market study is 2016. In the aerospace and marine sector there is a growing demand for paints and coatings, which acts as a key driver for the paints and coatings market. Also, the demand from the infrastructure industry and the automotive industry is increasing in the Asia pacific region which is a major driver for paints and coatings market.

## MARKET INSIGHTS

The paints and coatings market is segmented by technology on the basis of water borne, solvent borne and others. The market is also segmented by application type on the basis of architectural applications and Industrial paints and coatings. Entry of new players, substitute products and competition from rivalries are some of the threats facing the paints & coatings market.

## COMPETITIVE INSIGHTS

The major players in the paints and coatings market are PPG, Akzo Nobel, The Sherwin Williams, Valspar, BASF coatings, Nippon Paints, Axalta Coating Systems, Asian Paints and many others.

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Inkwood Research's complete end-to-end spectrum of consulting and advisory service offerings driven by subject matter experts provide a comprehensive, research-based view crucial for overcoming market challenges that are not only sustainable over the long-term, but ones that truly drive growth upwards. Inkwood looks at a plethora of data points from diverse sources to show client: customer-centric value proposition .....

# Table Of Contents for NORTH AMERICA PAINTS AND COATINGS MARKET FORECAST 2017-2024 [Updated: 11-07-2017]

- 1. RESEARCH SCOPE
  - 1.1. STUDY GOALS
  - 1.2. SCOPE OF THE MARKET STUDY
  - 1.3. WHO WILL FIND THIS REPORT USEFUL?
  - 1.4. STUDY AND FORECASTING YEARS
- 2. RESEARCH METHODOLOGY
  - 2.1. SOURCES OF DATA
    - 2.1.1. SECONDARY DATA
    - 2.1.2. PRIMARY DATA
  - 2.2. TOP-DOWN APPROACH
  - 2.3. BOTTOM-UP APPROACH
  - 2.4. DATA TRIANGULATION
- 3. EXECUTIVE SUMMARY
  - 3.1. MARKET SUMMARY
  - 3.2. KEY FINDINGS
    - 3.2.1. AUTOMOTIVE, AEROSPACE AND MARINE APPLICATIONS AUGMENTING THE DEMAND
    - 3.2.2. INCREASING DEMAND FROM THE EMERGING NATIONS
    - 3.2.3. HURDLES OF STRICT REGULATIONS AND ENVIRONMENTAL ISSUES
- 4. MARKET DYNAMICS
  - 4.1. MARKET DEFINITION
  - 4.2. MARKET DRIVERS
    - 4.2.1. GROWING DEMAND FROM THE AUTOMOTIVE INDUSTRY
    - 4.2.2. GROWING APPLICATION IN AEROSPACE AND MARINE SECTOR
  - 4.3. MARKET RESTRAINTS
    - 4.3.1. STRINGENT REGULATIONS FOR VOC EMISSIONS
    - 4.3.2. RISING DEMAND FOR ECO-FRIENDLY PAINTS AND COATINGS
  - 4.4. MARKET OPPORTUNITIES
    - 4.4.1. SHIFTING FOCUS TOWARDS NANO PAINTS
    - 4.4.2. INTRODUCTION OF FLUOROPOLYMER COATINGS
  - 4.5. MARKET CHALLENGES
    - 4.5.1. COSTS ASSOCIATED WITH PAINTS AND COATINGS
    - 4.5.2. ENVIRONMENTAL AND RECYCLING ISSUES
- 5. MARKET SEGMENTATION
  - 5.1. BY TECHNOLOGY
    - 5.1.1. WATER-BORNE
    - 5.1.2. SOLVENT-BORNE
    - 5.1.3. OTHERS
  - 5.2. BY APPLICATION TYPE
    - 5.2.1. INDUSTRIAL PAINTS AND COATINGS
      - 5.2.1.1. AUTOMOTIVE
      - 5.2.1.2. AEROSPACE AND MARINE
      - 5.2.1.3. INDUSTRIAL WOOD PAINTS AND COATINGS
      - 5.2.1.4. CONSUMER DURABLES
      - 5.2.1.5. GENERAL INDUSTRIAL

- 5.2.1.6. OTHER INDUSTRIAL APPLICATIONS
- 5.2.2. ARCHITECTURAL APPLICATIONS
  - 5.2.2.1. INTERIOR
  - 5.2.2.2. EXTERIOR
  - 5.2.2.3. WOOD FINISHING
  - 5.2.2.4. OTHERS (INCLUDING ENAMEL AND PUTTY)
- 6. KEY ANALYTICS
  - 6.1. PORTER'S FIVE FORCE MODEL
    - 6.1.1. BARGAINING POWER OF SUPPLIERS
    - 6.1.2. BARGAINING POWER OF BUYERS
    - 6.1.3. THREAT OF NEW ENTRANTS
    - 6.1.4. THREAT OF SUBSTITUTE PRODUCTS
    - 6.1.5. THREAT OF COMPETITIVE RIVALRY
  - 6.2. OPPORTUNITY MATRIX
  - 6.3. VENDOR LANDSCAPE
- 7. GEOGRAPHY ANALYSIS
  - 7.1. NORTH AMERICA
    - 7.1.1. UNITED STATES
    - 7.1.2. CANADA
    - 7.1.3. MEXICO
- 8. COMPETITIVE LANDSCAPE
  - 8.1. KEY COMPANY ANALYSIS
    - 8.1.1. PPG INDUSTRIES
    - 8.1.2. AKZONOBEL
    - 8.1.3. THE SHERWIN-WILLIAMS
  - 8.2. MARKET SHARE ANALYSIS
  - 8.3. COMPANY PROFILES
    - 8.3.1. PPG INDUSTRIES
      - 8.3.1.1. OVERVIEW
      - 8.3.1.2. PRODUCT PORTFOLIO
      - 8.3.1.3. STRATEGIES
      - 8.3.1.4. SCOT ANALYSIS
    - 8.3.2. AKZONOBEL
      - 8.3.2.1. OVERVIEW
      - 8.3.2.2. PRODUCT PORTFOLIO
      - 8.3.2.3. SCOT ANALYSIS
    - 8.3.3. VALSPAR
      - 8.3.3.1. OVERVIEW
      - 8.3.3.2. PRODUCT PORTFOLIO
      - 8.3.3.3. SCOT ANALYSIS
    - 8.3.4. BASF COATINGS
      - 8.3.4.1. OVERVIEW
      - 8.3.4.2. PRODUCT PORTFOLIO
      - 8.3.4.3. STRATEGIES
      - 8.3.4.4. SCOT ANALYSIS
    - 8.3.5. NIPPON PAINTS
      - 8.3.5.1. OVERVIEW
      - 8.3.5.2. PRODUCT PORTFOLIO
      - 8.3.5.3. SCOT ANALYSIS
    - 8.3.6. KANSAI PAINT CO. LTD.
      - 8.3.6.1. OVERVIEW

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- 8.3.6.2. PRODUCT PORTFOLIO
- 8.3.6.3. SCOT ANALYSIS
- 8.3.7. RPM INTERNATIONAL
- 8.3.7.1. OVERVIEW
- 8.3.7.2. PRODUCT PORTFOLIO
- 8.3.7.3. SCOT ANALYSIS
- 8.3.8. AXALTA COATING SYSTEMS
- 8.3.8.1. OVERVIEW
- 8.3.8.2. PRODUCT PORTFOLIO
- 8.3.8.3. SCOT ANALYSIS
- 8.3.9. ASIAN PAINTS LTD.
- 8.3.9.1. OVERVIEW
- 8.3.9.2. PRODUCT PORTFOLIO
- 8.3.9.3. SCOT ANALYSIS
- 8.3.10. THE SHERWIN-WILLIAMS
- 8.3.10.1. OVERVIEW
- 8.3.10.2. PRODUCT PORTFOLIO
- 8.3.10.3. SCOT ANALYSIS
- LIST OF TABLES
- TABLE 1: NORTH AMERICA PAINTS & COATINGS MARKET, BY COUNTRY, 2017-2024 (IN \$ MILLION)
- TABLE 2: NORTH AMERICA PAINTS AND COATINGS MARKET, BY TECHNOLOGY 2017-2024 (IN \$ MILLION)
- TABLE 3: NORTH AMERICA PAINTS AND COATINGS MARKET, BY APPLICATION TYPE, 2017-2024 (IN \$ MILLION)
- TABLE 4: NORTH AMERICA INDUSTRIAL PAINTS AND COATINGS MARKET, 2017-2024 (IN \$ MILLION)
- TABLE 5: NORTH AMERICA ARCHITECTURAL PAINTS AND COATINGS MARKET 2017-2024 (IN \$ MILLION)
- TABLE 6: NORTH AMERICA PAINTS AND COATINGS MARKET, BY COUNTRY 2017-2024 (IN \$ MILLION)
- TABLE 7: NORTH AMERICA ARCHITECTURAL PAINTS AND COATINGS MARKET BY COUNTRY 2017-2024 (IN \$ MILLION)
- TABLE 8: NORTH AMERICA INDUSTRIAL PAINTS AND COATINGS MARKET BY COUNTRY 2017-2024 (IN \$ MILLION)
- TABLE 9: UNITED STATES PAINTS AND COATINGS MARKET, BY INDUSTRIAL APPLICATIONS 2017-2024 (IN \$ MILLION)
- TABLE 10: CANADA PAINTS AND COATINGS MARKET, BY INDUSTRIAL APPLICATIONS 2017-2024 (IN \$ MILLION)
- TABLE 11: MEXICO PAINTS AND COATINGS MARKET, BY INDUSTRIAL APPLICATIONS 2017-2024 (IN \$ MILLION)
- LIST OF FIGURES
- FIGURE 1: NORTH AMERICA PAINTS AND COATINGS MARKET, BY APPLICATION TYPE IN 2016 (%)
- FIGURE 2: ANTICIPATED GROWTH IN GDP OF EMERGING NATIONS
- FIGURE 3: NORTH AMERICA INDUSTRIAL PAINTS AND COATINGS MARKET, BY AUTOMOTIVE, 2017-2024 (IN \$ MILLION)
- FIGURE 4: NORTH AMERICA INDUSTRIAL PAINTS AND COATINGS MARKET, BY AEROSPACE AND MARINE, 2017-2024 (IN \$ MILLION)
- FIGURE 5: NORTH AMERICA INDUSTRIAL PAINTS AND COATINGS MARKET, BY INDUSTRIAL WOOD PAINTS & COATINGS, 2017-2024 (IN \$ MILLION)
- FIGURE 6: NORTH AMERICA INDUSTRIAL PAINTS AND COATINGS MARKET, BY CONSUMER DURABLES, 2016-2024 (IN \$ MILLION)
- FIGURE 7: NORTH AMERICA INDUSTRIAL PAINTS AND COATINGS MARKET, BY GENERAL INDUSTRIAL, 2017-2024 (IN \$ MILLION)

- FIGURE 8: NORTH AMERICA INDUSTRIAL PAINTS AND COATINGS MARKET, BY OTHER INDUSTRIAL APPLICATION, 2017-2024 (IN \$ MILLION)
- FIGURE 9: UNITED STATES PAINTS AND COATINGS MARKET, 2017-2024 (IN \$ MILLION)
- FIGURE 10: AUTOMOTIVE PRODUCTION IN UNITED STATES, 2011-2016 (TILL Q2)
- FIGURE 11: CANADA PAINTS AND COATINGS MARKET, 2017-2024 (IN \$ MILLION)
- FIGURE 12: MEXICO PAINTS AND COATINGS MARKET, 2017-2024 (IN \$ MILLION)
- FIGURE 13: MARKET SHARE ANALYSIS OF KEY PLAYERS 2016 (%)

# List Of Tables in NORTH AMERICA PAINTS AND COATINGS MARKET FORECAST 2017-2024 [Updated: 11-07-2017]

## LIST OF TABLES

TABLE 1: NORTH AMERICA PAINTS & COATINGS MARKET, BY COUNTRY, 2017-2024 (IN \$ MILLION)

TABLE 2: NORTH AMERICA PAINTS AND COATINGS MARKET, BY TECHNOLOGY 2017-2024 (IN \$ MILLION)

TABLE 3: NORTH AMERICA PAINTS AND COATINGS MARKET, BY APPLICATION TYPE, 2017-2024 (IN \$ MILLION)

TABLE 4: NORTH AMERICA INDUSTRIAL PAINTS AND COATINGS MARKET, 2017-2024 (IN \$ MILLION)

TABLE 5: NORTH AMERICA ARCHITECTURAL PAINTS AND COATINGS MARKET 2017-2024 (IN \$ MILLION)

TABLE 6: NORTH AMERICA PAINTS AND COATINGS MARKET, BY COUNTRY 2017-2024 (IN \$ MILLION)

TABLE 7: NORTH AMERICA ARCHITECTURAL PAINTS AND COATINGS MARKET BY COUNTRY 2017-2024 (IN \$ MILLION)

TABLE 8: NORTH AMERICA INDUSTRIAL PAINTS AND COATINGS MARKET BY COUNTRY 2017-2024 (IN \$ MILLION)

TABLE 9: UNITED STATES PAINTS AND COATINGS MARKET, BY INDUSTRIAL APPLICATIONS 2017-2024 (IN \$ MILLION)

TABLE 10: CANADA PAINTS AND COATINGS MARKET, BY INDUSTRIAL APPLICATIONS 2017-2024 (IN \$ MILLION)

TABLE 11: MEXICO PAINTS AND COATINGS MARKET, BY INDUSTRIAL APPLICATIONS 2017-2024 (IN \$ MILLION)



# List Of Figures, Charts and Diagrams in NORTH AMERICA PAINTS AND COATINGS MARKET FORECAST 2017-2024 [Updated: 11- 07-2017]

## LIST OF FIGURES

FIGURE 1: NORTH AMERICA PAINTS AND COATINGS MARKET, BY APPLICATION TYPE IN 2016 (%)

FIGURE 2: ANTICIPATED GROWTH IN GDP OF EMERGING NATIONS

FIGURE 3: NORTH AMERICA INDUSTRIAL PAINTS AND COATINGS MARKET, BY AUTOMOTIVE, 2017-2024 (IN \$ MILLION)

FIGURE 4: NORTH AMERICA INDUSTRIAL PAINTS AND COATINGS MARKET, BY AEROSPACE AND MARINE, 2017-2024 (IN \$ MILLION)

FIGURE 5: NORTH AMERICA INDUSTRIAL PAINTS AND COATINGS MARKET, BY INDUSTRIAL WOOD PAINTS & COATINGS, 2017-2024 (IN \$ MILLION)

FIGURE 6: NORTH AMERICA INDUSTRIAL PAINTS AND COATINGS MARKET, BY CONSUMER DURABLES, 2016-2024 (IN \$ MILLION)

FIGURE 7: NORTH AMERICA INDUSTRIAL PAINTS AND COATINGS MARKET, BY GENERAL INDUSTRIAL, 2017-2024 (IN \$ MILLION)

FIGURE 8: NORTH AMERICA INDUSTRIAL PAINTS AND COATINGS MARKET, BY OTHER INDUSTRIAL APPLICATION, 2017-2024 (IN \$ MILLION)

FIGURE 9: UNITED STATES PAINTS AND COATINGS MARKET, 2017-2024 (IN \$ MILLION)

FIGURE 10: AUTOMOTIVE PRODUCTION IN UNITED STATES, 2011-2016 (TILL Q2)

FIGURE 11: CANADA PAINTS AND COATINGS MARKET, 2017-2024 (IN \$ MILLION)

FIGURE 12: MEXICO PAINTS AND COATINGS MARKET, 2017-2024 (IN \$ MILLION)

FIGURE 13: MARKET SHARE ANALYSIS OF KEY PLAYERS 2016 (%)

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