

MARKET REPORT



ASIA-PACIFIC DISASTER RECOVERY AS A SERVICE MARKET FORECAST 2017-2024



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ASIA-PACIFIC DISASTER RECOVERY AS A SERVICE MARKET FORECAST 2017-2024

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ASIA-PACIFIC DISASTER RECOVERY AS A SERVICE MARKET FORECAST 2017-2024

KEY FINDINGS

Asia- Pacific is projected to account for a rapid growth of DRAAS industry during the forecast period. The global market for disaster recovery as a service (DRAAS) is anticipated to expand at a CAGR of 44.85 % during the forecast period of 2017-2024. An increase in the adoption of cloud technology is one of the primary market drivers in the disaster recovery as a service industry.

MARKET INSIGHTS

The Asia-Pacific disaster recovery as a service (DRAAS) market is segmented on the basis of company, services types, application sector, deployment model, and geography. The DRAAS market by company is segmented into large companies, mid-size companies, and small companies. The DRAAS market by application sector is segmented into banking and financial institutions, telecommunications and IT, e-commerce and retail, media and entertainment, healthcare, government organization, education, manufacturing, transportation and logistics and other market. The DRAAS market by services type is segmented into backup services, real-time replication services, data security and professional services. The DRAAS market by deployment model is segmented into To cloud DRAASS, In cloud DRAAS and From cloud DRAAS.

The Asia- Pacific DRAAS market on the basis of geography is segmented Into India, China, Japan, Korea, Australia and Rest of Asia-Pacific. The rapid recovery due to DRAAS, increased adoption of cloud technology, increase in the support from the government, rising demands from emerging economies and awareness of the consequences are the driving factors responsible for the growth of DRAAS market.

COMPETITIVE INSIGHTS

The established companies for the Europe DRAAS market are NTT Communications Corporation, Cisco Systems, Inc., Hewlett-Packard Company, Rackspace Hosting Inc., Microsoft Corporation, Iland Internet Solutions Corporation, IBM Corporation, Columbus Business Solution/Cable & Wireless Communications Plc., Amazon.com Inc., SAP SE, Geminare Incorporated, Sungard Availability Services (AS), VMware, Inc., Jive and Zerto Ltd.

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Inkwood Research's complete end-to-end spectrum of consulting and advisory service offerings driven by subject matter experts provide a comprehensive, research-based view crucial for overcoming market challenges that are not only sustainable over the long-term, but ones that truly drive growth upwards. Inkwood looks at a plethora of data points from diverse sources to show client: customer-centric value proposition

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