

# MARKET REPORT



## EUROPE DISASTER RECOVERY AS A SERVICE MARKET FORECAST 2017-2024



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# EUROPE DISASTER RECOVERY AS A SERVICE MARKET FORECAST 2017-2024

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# EUROPE DISASTER RECOVERY AS A SERVICE MARKET FORECAST 2017-2024

## KEY FINDINGS

Europe holds the second largest market share in the global DRAAS market. The loss of data, investment in disaster risk reduction and flexible hybrid DRAAS solutions drives the market growth in these regions. The global market for disaster recovery as a service (DRAAS) is anticipated to expand at a CAGR of 44.85 % during the forecast period of 2017-2024. An increase in the adoption of cloud technology is one of the primary market drivers in the disaster recovery as a service industry.

## MARKET INSIGHTS

The Europe disaster recovery as a service (DRAAS) market is segmented on the basis of company, services types, application sector, deployment model, and geography. The DRAAS market by company is segmented into large companies, mid-size companies, and small companies. The DRAAS market by application sector is segmented into banking and financial institutions, telecommunications and IT, e-commerce and retail, media and entertainment, healthcare, government organization, education, manufacturing, transportation and logistics and other market. The DRAAS market by services type is segmented into backup services, real-time replication services, data security and professional services. The DRAAS market by deployment model is segmented into To cloud DRAASS, In cloud DRAAS and From cloud DRAAS.

The Europe DRAAS market on the basis of geography is segmented into the United Kingdom (Uk), France, Germany, Spain, Italy, and Rest Of Europe. The rapid recovery due to DRAAS, increased adoption of cloud technology, increase in the support from the government, rising demands from emerging economies and awareness of the consequences are the driving factors responsible for the growth of DRAAS market.

## COMPETITIVE INSIGHTS

The key giants for the Europe DRAAS market are Cisco Systems, Inc., Columbus Business Solution/Cable & Wireless Communications Plc., NTT Communications Corporation, IBM Corporation, Microsoft Corporation, Hewlett-Packard Company, Amazon.com Inc., iland Internet Solutions Corporation, Sungard Availability Services (AS), Rackspace Hosting Inc., Geminare Incorporated, Zerto Ltd, VMware, Inc., SAP SE, and Jive.

## Additional Details

**Publisher** : Inkwood Research

**Reference** : 4363

**Number of Pages** : 58

**Report Format** : PDF

**Publisher Information** :

Inkwood Research's complete end-to-end spectrum of consulting and advisory service offerings driven by subject matter experts provide a comprehensive, research-based view crucial for overcoming market challenges that are not only sustainable over the long-term, but ones that truly drive growth upwards. Inkwood looks at a plethora of data points from diverse sources to show client: customer-centric value proposition .....

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