

# MARKET REPORT



## NORTH AMERICA DISASTER RECOVERY AS A SERVICE MARKET FORECAST 2017-2024



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# NORTH AMERICA DISASTER RECOVERY AS A SERVICE MARKET FORECAST 2017-2024

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# NORTH AMERICA DISASTER RECOVERY AS A SERVICE MARKET FORECAST 2017-2024

## KEY FINDINGS

North America accounts for the largest market share in the global DRAAS market. The cloud adoption is the primary market driver for the proliferation of DRAAS market. The global market for disaster recovery as a service (DRAAS) is anticipated to expand at a CAGR of 44.85 % during the forecast period of 2017-2024. An increase in the adoption of cloud technology is one of the primary market drivers in the disaster recovery as a service industry.

## MARKET INSIGHTS

The North America disaster recovery as a service (DRAAS) market is segmented on the basis of company, services types, application sector, deployment model, and geography. The DRAAS market by company is segmented into large companies, mid-size companies, and small companies. The DRAAS market by application sector is segmented into banking and financial institutions, telecommunications and IT, e-commerce and retail, media and entertainment, healthcare, government organization, education, manufacturing, transportation and logistics and other market. The DRAAS market by services type is segmented into backup services, real-time replication services, data security and professional services. The DRAAS market by deployment model is segmented into To cloud DRAASS, In cloud DRAAS and From cloud DRAAS.

The North America DRAAS market on the basis of geography is segmented into the United States and Canada. The rapid recovery due to DRAAS, increased adoption of cloud technology, increase in the support from the government, rising demands from emerging economies and awareness of the consequences are the driving factors responsible for the growth of DRAAS market.

## COMPETITIVE INSIGHTS

The major players for the North America DRAAS market are Microsoft Corporation, NTT Communications Corporation, Amazon.com Inc., Sungard Availability Services (AS), Columbus Business Solution/Cable & Wireless Communications Plc., Geminare Incorporated, IBM Corporation, Rackspace Hosting Inc., VMware, Inc., Cisco Systems, Inc., iland Internet Solutions Corporation, Jive, Hewlett-Packard Company, SAP SE, and Zerto Ltd.

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# Table Of Contents for NORTH AMERICA DISASTER RECOVERY AS A SERVICE MARKET FORECAST 2017-2024 [Updated: 11-07-2017]

- 1. RESEARCH SCOPE
  - 1.1. STUDY GOALS
  - 1.2. SCOPE OF THE MARKET STUDY
  - 1.3. WHO WILL FIND THIS REPORT USEFUL?
  - 1.4. STUDY AND FORECASTING YEARS
- 2. RESEARCH METHODOLOGY
  - 2.1. SOURCES OF DATA
    - 2.1.1. SECONDARY DATA
    - 2.1.2. PRIMARY DATA
  - 2.2. TOP-DOWN APPROACH
  - 2.3. BOTTOM-UP APPROACH
  - 2.4. DATA TRIANGULATION
- 3. EXECUTIVE SUMMARY
  - 3.1. MARKET SUMMARY
  - 3.2. KEY FINDINGS
    - 3.2.1. NORTH AMERICA IS THE GLOBAL LEADER IN DRAAS MARKET
    - 3.2.2. BANKING AND FINANCIAL INSTITUTIONS (BSFI) HOLDS THE LARGEST MARKET SHARE
    - 3.2.3. DATA LOSS AUGMENTING THE DEMAND OF DRAAS
    - 3.2.4. CLOUD ADOPTION - KEY GROWTH DRIVER FOR DRAAS MARKET
- 4. MARKET DYNAMICS
  - 4.1. MARKET DEFINITION
  - 4.2. TIERS OF DRAAS MARKET
  - 4.3. MARKET DRIVERS
    - 4.3.1. GROWING ADOPTION OF CLOUD TECHNOLOGY
    - 4.3.2. FASTER RECOVERY
    - 4.3.3. INCREASING GOVERNMENT SUPPORT
    - 4.3.4. INCREASING DEMAND FROM EMERGING NATIONS
    - 4.3.5. AWARENESS OF CONSEQUENCES
  - 4.4. MARKET RESTRAINTS
    - 4.4.1. COMPATIBILITY ISSUES
    - 4.4.2. SECURITY AND PRIVACY CONCERN
  - 4.5. MARKET OPPORTUNITIES
    - 4.5.1. FLEXIBLE HYBRID DRAAS SOLUTIONS
    - 4.5.2. INVESTMENTS IN DISASTER RISK REDUCTION
  - 4.6. MARKET CHALLENGES
    - 4.6.1. NEED FOR HIGHER BANDWIDTH FOR IMPLEMENTATION OF DRAAS SOLUTIONS
    - 4.6.2. COSTS ASSOCIATED WITH IMPLEMENTATION OF DRAAS
- 5. COMPONENTS OF DISASTER RECOVERY AS A SERVICE (DRAAS)
  - 5.1. SERVICE SOFTWARE
  - 5.2. HARDWARE COMPONENTS
    - 5.2.1. STORAGE
    - 5.2.2. SERVERS
    - 5.2.3. SWITCHES/ROUTERS
    - 5.2.4. OTHERS

- 6. MARKET SEGMENTATION
  - 6.1. BY COMPANY
    - 6.1.1. LARGE COMPANIES
    - 6.1.2. MID-SIZED COMPANIES
    - 6.1.3. SMALL COMPANIES
  - 6.2. BY APPLICATION SECTOR
    - 6.2.1. BANKING AND FINANCIAL INSTITUTIONS
    - 6.2.2. TELECOMMUNICATION AND IT
    - 6.2.3. E-COMMERCE AND RETAIL
    - 6.2.4. MEDIA AND ENTERTAINMENT
    - 6.2.5. HEALTHCARE
    - 6.2.6. GOVERNMENT ORGANIZATION
    - 6.2.7. EDUCATION
    - 6.2.8. MANUFACTURING
    - 6.2.9. TRANSPORTATION AND LOGISTICS
    - 6.2.10. OTHER APPLICATION SECTORS
  - 6.3. BY SERVICES TYPE
    - 6.3.1. BACKUP SERVICES
    - 6.3.2. REAL-TIME REPLICATION SERVICES
    - 6.3.3. DATA SECURITY SERVICES
    - 6.3.4. PROFESSIONAL SERVICES
  - 6.4. BY DEPLOYMENT MODEL
    - 6.4.1. TO CLOUD
    - 6.4.2. IN CLOUD
    - 6.4.3. FROM CLOUD DRAAS
- 7. KEY ANALYTICS
  - 7.1. PORTERS FIVE FORCE MODEL
    - 7.1.1. THREAT OF NEW ENTRANTS
    - 7.1.2. THREAT OF SUBSTITUTE PRODUCTS OR SERVICES
    - 7.1.3. BARGAINING POWER OF BUYER
    - 7.1.4. BARGAINING POWER OF SUPPLIER
    - 7.1.5. INTENSITY OF COMPETITIVE RIVALRY
  - 7.2. KEY BUYING CRITERIA
    - 7.2.1. COST EFFECTIVENESS
    - 7.2.2. DATA INTEGRITY AND SECURITY
    - 7.2.3. HIGH FLEXIBILITY
    - 7.2.4. HIGH AVAILABILITY
  - 7.3. OPPORTUNITY MATRIX
- 8. GEOGRAPHY ANALYSIS
  - 8.1. NORTH AMERICA
    - 8.1.1. UNITED STATES
      - 8.1.1.1. KEY DRIVERS
      - 8.1.1.2. MARKET REVENUE
    - 8.1.2. CANADA
      - 8.1.2.1. KEY DRIVERS
      - 8.1.2.2. MARKET REVENUE
- 9. COMPETITIVE LANDSCAPE
  - 9.1. MARKET SHARE ANALYSIS
  - 9.2. STRATEGIC MOVES
  - 9.3. COMPANY PROFILE
    - 9.3.1. AMAZON.COM INC.

- 9.3.1.1. OVERVIEW
- 9.3.1.2. PRODUCT PORTFOLIO
- 9.3.1.3. SCOT ANALYSIS
- 9.3.1.4. STRATEGIC ANALYSIS
- 9.3.2. CISCO SYSTEMS, INC.
- 9.3.2.1. OVERVIEW
- 9.3.2.2. PRODUCT PORTFOLIO
- 9.3.2.3. STRATEGIC INITIATIVES
- 9.3.2.4. SCOT ANALYSIS
- 9.3.2.5. STRATEGIC ANALYSIS
- 9.3.3. GEMINARE INCORPORATED
- 9.3.3.1. OVERVIEW
- 9.3.3.2. PRODUCT PORTFOLIO
- 9.3.3.3. STRATEGIC INITIATIVES
- 9.3.3.4. SCOT ANALYSIS
- 9.3.3.5. STRATEGIC ANALYSIS
- 9.3.4. IBM CORPORATION
- 9.3.4.1. OVERVIEW
- 9.3.4.2. PRODUCT PORTFOLIO
- 9.3.4.3. STRATEGIC INITIATIVES
- 9.3.4.4. SCOT ANALYSIS
- 9.3.4.5. STRATEGIC ANALYSIS
- 9.3.5. MICROSOFT CORPORATION
- 9.3.5.1. OVERVIEW
- 9.3.5.2. PRODUCT PORTFOLIO
- 9.3.5.3. SCOT ANALYSIS
- 9.3.5.4. STRATEGIC ANALYSIS
- 9.3.6. VMWARE, INC.
- 9.3.6.1. OVERVIEW
- 9.3.6.2. PRODUCT PORTFOLIO
- 9.3.6.3. STRATEGIC INITIATIVES
- 9.3.6.4. SCOT ANALYSIS
- 9.3.6.5. STRATEGIC ANALYSIS
- 9.3.7. JIVE
- 9.3.7.1. OVERVIEW
- 9.3.7.2. PRODUCT PORTFOLIO
- 9.3.7.3. SCOT ANALYSIS
- 9.3.7.4. STRATEGIC ANALYSIS
- 9.3.8. SAP SE
- 9.3.8.1. OVERVIEW
- 9.3.8.2. PRODUCT PORTFOLIO
- 9.3.8.3. SCOT ANALYSIS
- 9.3.8.4. STRATEGIC ANALYSIS
- 9.3.9. COLUMBUS BUSINESS SOLUTION/CABLE & WIRELESS COMMUNICATIONS PLC.
- 9.3.9.1. OVERVIEW
- 9.3.9.2. PRODUCT PORTFOLIO
- 9.3.9.3. SCOT ANALYSIS
- 9.3.9.4. STRATEGIC ANALYSIS
- 9.3.10. NTT COMMUNICATIONS CORPORATION
- 9.3.10.1. OVERVIEW
- 9.3.10.2. PRODUCT PORTFOLIO

- 9.3.10.3. STRATEGIC INITIATIVES
- 9.3.10.4. SCOT ANALYSIS
- 9.3.10.5. STRATEGIC ANALYSIS
- 9.3.11. SUNGARD AVAILABILITY SERVICES (AS)
- 9.3.11.1. OVERVIEW
- 9.3.11.2. PRODUCT PORTFOLIO
- 9.3.11.3. STRATEGIC INITIATIVES
- 9.3.11.4. SCOT ANALYSIS
- 9.3.11.5. STRATEGIC ANALYSIS
- 9.3.12. ZERTO, LTD.
- 9.3.12.1. OVERVIEW
- 9.3.12.2. PRODUCT PORTFOLIO
- 9.3.12.3. STRATEGIC INITIATIVES
- 9.3.12.4. SCOT ANALYSIS
- 9.3.12.5. STRATEGIC ANALYSIS
- 9.3.13. ILAND INTERNET SOLUTIONS CORPORATION
- 9.3.13.1. OVERVIEW
- 9.3.13.2. PRODUCT PORTFOLIO
- 9.3.13.3. STRATEGIC INITIATIVES
- 9.3.13.4. SCOT ANALYSIS
- 9.3.13.5. STRATEGIC ANALYSIS
- 9.3.14. HEWLETT- PACKARD COMPANY
- 9.3.14.1. OVERVIEW
- 9.3.14.2. PRODUCT PORTFOLIO
- 9.3.14.3. STRATEGIC INITIATIVES
- 9.3.14.4. SCOT ANALYSIS
- 9.3.14.5. STRATEGIC ANALYSIS
- 9.3.15. RACKSPACE HOSTING INC
- 9.3.15.1. OVERVIEW
- 9.3.15.2. PRODUCT PORTFOLIO
- 9.3.15.3. STRATEGIC ANALYSIS
- TABLE LIST
- TABLE 1: NORTH AMERICA DISASTER RECOVERY AS A SERVICE MARKET, BY COUNTRIES, 2017-2024(\$ MILLION)
- TABLE 2: GOVERNMENT INITIATIVES TO SUPPORT DRAAS
- TABLE 3: CAUSES LEADING TO INVESTMENT IN DRAAS
- TABLE 4: DIFFERENT TYPE OF DATA STORAGE HARDWARE BY CAPACITY
- TABLE 5: NORTH AMERICA DISASTER RECOVERY AS A SERVICE MARKET, BY COMPANY SIZE, 2017-2024 (\$ MILLION)
- TABLE 6: NORTH AMERICA DISASTER RECOVERY AS A SERVICE MARKET, BY APPLICATION SECTOR 2017-2024 (\$ MILLION)
- TABLE 7: NORTH AMERICA DISASTER RECOVERY AS A SERVICE SERVICES MARKET, BY SERVICE TYPE, 2017-2024 (\$ MILLION)
- TABLE 8: NORTH AMERICA DISASTER RECOVERY AS A SERVICE MARKET, BY DEPLOYMENT MODEL 2017-2024 (\$ MILLION)
- TABLE 9: NORTH AMERICA DISASTER RECOVERY AS A SERVICE MARKET, BY COUNTRIES (\$ MILLION)
- LIST OF FIGURES
- FIGURE 1: NORTH AMERICA DISASTER RECOVERY AS A SERVICE MARKET, BY APPLICATION SECTORS, 2016 & 2024 (IN %)
- FIGURE 2: BREACH INCIDENCES BY TYPE OF INCIDENCES 2016 (%)
- FIGURE 3: INCIDENT CLASSIFICATION PATTERNS WITH THEIR FREQUENCY 2016

- FIGURE 4: CLOUD ADOPTION RATE ACROSS DISASTER RECOVERY AS A SERVICE IN 2016 (%)
- FIGURE 5: ANTICIPATED TIMELINE FOR IMPLEMENTING CLOUD-BASED DISASTER RECOVERY
- FIGURE 6: ANTICIPATED GROWTH IN GDP OF EMERGING NATIONS
- FIGURE 7: UNDP'S DISASTER RISK REDUCTION INVESTMENT BY REGION
- FIGURE 8: DRAAS DEPLOYMENT BY COMPANY SIZE IN 2016 (%)
- FIGURE 9: NORTH AMERICA DISASTER RECOVERY AS A SERVICE MARKET, BY LARGE COMPANIES, 2017-2024 (\$ MILLION)
- FIGURE 10: NORTH AMERICA DISASTER RECOVERY AS A SERVICE MARKET, BY MID-SIZED COMPANIES 2017-2024 (\$ MILLION)
- FIGURE 11: NORTH AMERICA DISASTER RECOVERY AS A SERVICE MARKET, BY SMALL COMPANIES, 2017-2024 (\$ MILLION)
- FIGURE 12: NORTH AMERICA DISASTER RECOVERY AS A SERVICE MARKET IN BANKING AND FINANCIAL INSTITUTIONS 2017-2024 (\$ MILLION)
- FIGURE 13: NORTH AMERICA DISASTER RECOVERY AS A SERVICE MARKET IN TELECOMMUNICATION AND IT 2017-2024 (\$ MILLION)
- FIGURE 14: NORTH AMERICA DISASTER RECOVERY AS A SERVICE MARKET IN E-COMMERCE AND RETAIL, 2017-2024 (\$ MILLION)
- FIGURE 15: NORTH AMERICA DISASTER RECOVERY AS A SERVICE MARKET IN MEDIA AND ENTERTAINMENT, 2017-2024 (\$ MILLION)
- FIGURE 16: NORTH AMERICA DISASTER RECOVERY AS A SERVICE MARKET IN HEALTHCARE, 2017-2024 (\$ MILLION)
- FIGURE 17: NORTH AMERICA DISASTER RECOVERY AS A SERVICE BY GOVERNMENT ORGANIZATION, 2017-2024 (\$ MILLION)
- FIGURE 18: NORTH AMERICA DISASTER RECOVERY AS A SERVICE MARKET IN EDUCATION 2017-2024 (\$ MILLION)
- FIGURE 19: NORTH AMERICA DISASTER RECOVERY AS A SERVICE MARKET IN MANUFACTURING 2017-2024 (\$ MILLION)
- FIGURE 20: NORTH AMERICA DISASTER RECOVERY AS A SERVICE MARKET IN TRANSPORTATION AND LOGISTICS 2017-2024 (\$ MILLION)
- FIGURE 21: NORTH AMERICA DISASTER RECOVERY AS A SERVICE IN OTHER APPLICATION SECTORS MARKET 2017-2024 (\$ MILLION)
- FIGURE 22: NORTH AMERICA DISASTER RECOVERY AS A SERVICE MARKET, BY BACKUP SERVICES, 2017-2024 (\$ MILLION)
- FIGURE 23: NORTH AMERICA DISASTER RECOVERY AS A SERVICE MARKET, BY REAL-TIME REPLICATION SERVICES 2017-2024 (\$ MILLION)
- FIGURE 24: NORTH AMERICA DISASTER RECOVERY AS A SERVICE MARKET, BY DATA SECURITY SERVICES, 2017-2024 (\$ MILLION)
- FIGURE 25: NORTH AMERICA DISASTER RECOVERY AS A SERVICE MARKET, BY PROFESSIONAL SERVICES 2017-2024 (\$ MILLION)
- FIGURE 26: NORTH AMERICA DISASTER RECOVERY AS A SERVICE MARKET, BY TO CLOUD DEPLOYMENT 2017-2024 (\$ MILLION)
- FIGURE 27: NORTH AMERICA DISASTER RECOVERY AS A SERVICE MARKET, BY IN CLOUD DEPLOYMENT 2017-2024 (\$ MILLION)
- FIGURE 28: NORTH AMERICA DISASTER RECOVERY AS A SERVICE MARKET, BY FROM-CLOUD DEPLOYMENT 2017-2024 (\$ MILLION)
- FIGURE 29: KEY BUYING IMPACT ANALYSIS
- FIGURE 30: PRIMARY USE OF SAAS BY SME'S IN UNITED STATES 2016
- FIGURE 31: UNITED STATES DISASTER RECOVERY AS A SERVICE MARKET 2017-2024 (\$ MILLION)
- FIGURE 32: CANADA DISASTER RECOVERY AS A SERVICE MARKET 2017-2024 (\$ MILLION)
- FIGURE 33: MARKET SHARE ANALYSIS OF KEY PLAYERS 2016 (%)



# List Of Tables in NORTH AMERICA DISASTER RECOVERY AS A SERVICE MARKET FORECAST 2017-2024 [Updated: 11-07-2017]

## TABLE LIST

TABLE 1: NORTH AMERICA DISASTER RECOVERY AS A SERVICE MARKET, BY COUNTRIES, 2017-2024(\$ MILLION)

TABLE 2: GOVERNMENT INITIATIVES TO SUPPORT DRAAS

TABLE 3: CAUSES LEADING TO INVESTMENT IN DRAAS

TABLE 4: DIFFERENT TYPE OF DATA STORAGE HARDWARE BY CAPACITY

TABLE 5: NORTH AMERICA DISASTER RECOVERY AS A SERVICE MARKET, BY COMPANY SIZE, 2017-2024 (\$ MILLION)

TABLE 6: NORTH AMERICA DISASTER RECOVERY AS A SERVICE MARKET, BY APPLICATION SECTOR 2017-2024 (\$ MILLION)

TABLE 7: NORTH AMERICA DISASTER RECOVERY AS A SERVICE SERVICES MARKET, BY SERVICE TYPE, 2017-2024 (\$ MILLION)

TABLE 8: NORTH AMERICA DISASTER RECOVERY AS A SERVICE MARKET, BY DEPLOYMENT MODEL 2017-2024 (\$ MILLION)

TABLE 9: NORTH AMERICA DISASTER RECOVERY AS A SERVICE MARKET, BY COUNTRIES (\$ MILLION)

# List Of Figures, Charts and Diagrams in NORTH AMERICA DISASTER RECOVERY AS A SERVICE MARKET FORECAST 2017-2024 [Updated: 11-07-2017]

## LIST OF FIGURES

FIGURE 1: NORTH AMERICA DISASTER RECOVERY AS A SERVICE MARKET, BY APPLICATION SECTORS, 2016 & 2024 (IN %)

FIGURE 2: BREACH INCIDENCES BY TYPE OF INCIDENCES 2016 (%)

FIGURE 3: INCIDENT CLASSIFICATION PATTERNS WITH THEIR FREQUENCY 2016

FIGURE 4: CLOUD ADOPTION RATE ACROSS DISASTER RECOVERY AS A SERVICE IN 2016 (%)

FIGURE 5: ANTICIPATED TIMELINE FOR IMPLEMENTING CLOUD-BASED DISASTER RECOVERY

FIGURE 6: ANTICIPATED GROWTH IN GDP OF EMERGING NATIONS

FIGURE 7: UNDP'S DISASTER RISK REDUCTION INVESTMENT BY REGION

FIGURE 8: DRAAS DEPLOYMENT BY COMPANY SIZE IN 2016 (%)

FIGURE 9: NORTH AMERICA DISASTER RECOVERY AS A SERVICE MARKET, BY LARGE COMPANIES, 2017-2024 (\$ MILLION)

FIGURE 10: NORTH AMERICA DISASTER RECOVERY AS A SERVICE MARKET, BY MID-SIZED COMPANIES 2017-2024 (\$ MILLION)

FIGURE 11: NORTH AMERICA DISASTER RECOVERY AS A SERVICE MARKET, BY SMALL COMPANIES, 2017-2024 (\$ MILLION)

FIGURE 12: NORTH AMERICA DISASTER RECOVERY AS A SERVICE MARKET IN BANKING AND FINANCIAL INSTITUTIONS 2017-2024 (\$ MILLION)

FIGURE 13: NORTH AMERICA DISASTER RECOVERY AS A SERVICE MARKET IN TELECOMMUNICATION AND IT 2017-2024 (\$ MILLION)

FIGURE 14: NORTH AMERICA DISASTER RECOVERY AS A SERVICE MARKET IN E-COMMERCE AND RETAIL, 2017-2024 (\$ MILLION)

FIGURE 15: NORTH AMERICA DISASTER RECOVERY AS A SERVICE MARKET IN MEDIA AND ENTERTAINMENT, 2017-2024 (\$ MILLION)

FIGURE 16: NORTH AMERICA DISASTER RECOVERY AS A SERVICE MARKET IN HEALTHCARE, 2017-2024 (\$ MILLION)

FIGURE 17: NORTH AMERICA DISASTER RECOVERY AS A SERVICE BY GOVERNMENT ORGANIZATION, 2017-2024 (\$ MILLION)

FIGURE 18: NORTH AMERICA DISASTER RECOVERY AS A SERVICE MARKET IN EDUCATION 2017-2024 (\$ MILLION)

FIGURE 19: NORTH AMERICA DISASTER RECOVERY AS A SERVICE MARKET IN MANUFACTURING 2017-2024 (\$ MILLION)

FIGURE 20: NORTH AMERICA DISASTER RECOVERY AS A SERVICE MARKET IN TRANSPORTATION AND LOGISTICS 2017-2024 (\$ MILLION)

FIGURE 21: NORTH AMERICA DISASTER RECOVERY AS A SERVICE IN OTHER APPLICATION SECTORS MARKET 2017-2024 (\$ MILLION)

FIGURE 22: NORTH AMERICA DISASTER RECOVERY AS A SERVICE MARKET, BY BACKUP SERVICES, 2017-2024 (\$ MILLION)

FIGURE 23: NORTH AMERICA DISASTER RECOVERY AS A SERVICE MARKET, BY REAL-TIME REPLICATION SERVICES 2017-2024 (\$ MILLION)

FIGURE 24: NORTH AMERICA DISASTER RECOVERY AS A SERVICE MARKET, BY DATA SECURITY SERVICES, 2017-2024 (\$ MILLION)

FIGURE 25: NORTH AMERICA DISASTER RECOVERY AS A SERVICE MARKET, BY PROFESSIONAL SERVICES 2017-2024 (\$ MILLION)

FIGURE 26: NORTH AMERICA DISASTER RECOVERY AS A SERVICE MARKET, BY TO CLOUD DEPLOYMENT 2017-2024 (\$ MILLION)

FIGURE 27: NORTH AMERICA DISASTER RECOVERY AS A SERVICE MARKET, BY IN CLOUD DEPLOYMENT 2017-2024 (\$ MILLION)

FIGURE 28: NORTH AMERICA DISASTER RECOVERY AS A SERVICE MARKET, BY FROM-CLOUD DEPLOYMENT 2017-2024 (\$ MILLION)

FIGURE 29: KEY BUYING IMPACT ANALYSIS

FIGURE 30: PRIMARY USE OF SAAS BY SME'S IN UNITED STATES 2016

FIGURE 31: UNITED STATES DISASTER RECOVERY AS A SERVICE MARKET 2017-2024 (\$ MILLION)

FIGURE 32: CANADA DISASTER RECOVERY AS A SERVICE MARKET 2017-2024 (\$ MILLION)

FIGURE 33: MARKET SHARE ANALYSIS OF KEY PLAYERS 2016 (%)

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