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Associated Electric Cooperative Inc. - Strategic SWOT Analysis Review
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Associated Electric Cooperative Inc. - Strategic SWOT Analysis Review

Associated Electric Cooperative Inc. - Strategic SWOT Analysis Review provides a comprehensive insight into the company’s history, corporate strategy, business structure and operations. The report contains a detailed SWOT analysis, information on the company’s key employees, key competitors and major products and services.

This up-to-the-minute company report will help you to formulate strategies to drive your business by enabling you to understand your partners, customers and competitors better.

Scope

- Business description – A detailed description of the company’s operations and business divisions.
- Corporate strategy – GlobalData’s summarization of the company’s business strategy.
- SWOT analysis – A detailed analysis of the company’s strengths, weakness, opportunities and threats.
- Company history – Progression of key events associated with the company.
- Major products and services – A list of major products, services and brands of the company.
- Key competitors – A list of key competitors to the company.
- Key employees – A list of the key executives of the company.
- Executive biographies – A brief summary of the executives’ employment history.
- Key operational heads – A list of personnel heading key departments/functions.
- Important locations and subsidiaries – A list of key locations and subsidiaries of the company, including contact details.

Highlights

Associated Electric Cooperative Inc. (AECI) is a non-profit electric cooperative. It is owned by six generation and transmission cooperatives (G&Ts). The company generates electricity using various sources such as coal, wind, hydropower and natural gas. The cooperative generates and supplies electricity to its member G&T’s, which in turn supply electricity to their member distribution cooperative in Missouri, Oklahoma and Iowa. AECI is headquartered in Springfield, Missouri, the US.

The company as a part of its expansion plans diversified its generation resources by adding 300 MW of renewable wind energy from BP Wind Energy’s new Flat Ridge 2 Wind Farm in south-central Kansas.

Associated Electric Cooperative Inc. Key Recent Developments

Mar 06, 2015: MISO signs coordination agreement with neighboring systems
Feb 27, 2015: Collaboration Continues Between MISO, Neighboring Systems
May 21, 2013: Associated Reports Q1 2013 Results
Mar 04, 2013: CEPC To Cease Operation Of Chamois Power Plant In Missouri
Jan 03, 2013: AECC Adds Wind Capacity From Flat Ridge 2 Wind Farm

Reasons to Buy

- Gain key insights into the company for academic or business research purposes. Key elements such as SWOT analysis and corporate strategy are incorporated in the profile to assist your academic or
business research needs.
- Identify potential customers and suppliers with this report’s analysis of the company’s business structure, operations, major products and services and business strategy.
- Understand and respond to your competitors’ business structure and strategies with GlobalData’s detailed SWOT analysis. In this, the company’s core strengths, weaknesses, opportunities and threats are analyzed, providing you with an up to date objective view of the company.
- Examine potential investment and acquisition targets with this report’s detailed insight into the company’s strategic, business and operational performance.

Note: Some sections may be missing if data is unavailable for the company.

Additional Details

Publisher : Global Data
Reference : GDPE17124SA
Number of Pages : 26
Report Format : PDF
Publisher Information :

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